

## WEBSITE PRIVACY POLICY & STATEMENT

### Our Privacy Policy - Generally

This privacy statement covers how EMED PRACTICE, LLC, a Florida Limited Liability Company d/b/a emedicalpractice (hereinafter "eMedicalPractice") treats personal information for its users that eMedicalPractice collects and receives including information related to your past use of eMedicalPractice services. Personal information is information about you that is personally identifiable like your name, address, email address, and/or phone number and that is not otherwise publicly available. eMedicalPractice is committed in protecting all Personal Health Information (hereinafter "PHI") of the Users of the Site, as defined below. eMedicalPractice provides the information contained on this website and/or any of the pages comprising the web site (hereinafter "Web site" or "site" ) to visitors and registered members (hereinafter "Visitors," registered members and Visitors jointly referred to as "you" or "your" or "Users") subject to these terms and conditions of use, eMedicalPractice's privacy policy. The below notice regarding our privacy practices must be provided to you and followed by us.

"HIPAA" means the Health Insurance Portability and Accountability Act of 1996, as amended, and all rules and regulations promulgated thereunder. Providers specifically agree and consent not to use any individually identifiable information, or any other information including patient information in violation of HIPAA. eMedicalPractice shall remain HIPAA compliant with its obligations. Providers shall from time to time and in a routine matter conduct HIPAA risk analysis and maintain a comprehensive HIPAA risk management program that includes appropriate physical, technical and administrative safeguards.

The HIPAA Privacy Rule establishes national standards to protect individuals' medical records and other personal health information. The Privacy Rule is located at 45 CFR Part 160 and Subparts A and E of Part 164.

**Visitors to Our Site** eMedicalPractice collects personally identifiable information from our Users of site and/or all subpages of such website and any and all Mobile Applications (hereinafter "Mobile Apps" and/or "Apps") affiliated with such websites (hereinafter collectively "Site" and/or "Website") at several different points on our Website including when a User registers. We will not sell, rent, share, or otherwise distribute this information to others in ways different from what is disclosed in this privacy statement. Our web server automatically recognizes the domain name of visitors to this site and receives and records information on our server logs from your browser, including your IP Address, Cookie information, and the pages you request. Email addresses and other information voluntarily submitted in emails, registrations, surveys, other postings, and non-user specific information on our web pages, ads, and links visitors' access may also be collected.

eMedicalPractice uses information for general purposes including but not limited to fulfilling your request for use of the Site in accordance with the Terms and Conditions and policies of eMedicalPractice. Non-user specific information about what pages visitors' access and what ads and links are clicked, may be shared with site advertisers and sponsors; you will never be individually identified to an outside company or

organization in this context. This information may be used for internal review and then discarded, to improve the content and design of our websites.

We will NOT share your and other nonpublic personal information provided by you with third parties. Although we may analyze and aggregate your nonpublic personal information internally for the purposes of compiling statistics, and evaluating the overall effectiveness of our services, No nonpublic personal information will be shared with third parties or used in any promotional materials without the express written consent of the User.

Users who supply their telephone numbers online may receive phone calls/txt messages from us regarding their order/service. Please provide us with your correct phone number. We reserve the right to release such information to law enforcement or other governmental officials as we, in our sole and absolute discretion, deem necessary to comply with the law. We reserve the right to change this privacy statement in our sole and absolute discretion.

### **Members of our Site**

Safeguarding our Customer's nonpublic personal information is a primary concern for us, and we have taken several steps to ensure that your nonpublic personal information is secure including the use of encryption technology to protect your sensitive information. This system ensures that your data is going to only to our servers, by encrypting all network traffic between our machines. For your part, you should always protect against the unauthorized access to your password and to your computer. Make sure to sign off when finished, especially when using a shared computer. Although we take great care and pride in the level and quality of security used to protect all information provided by our Members, there is no absolute guarantee against the risk associated with unauthorized access by external agents or by those extraordinary circumstances, which lead to system failures.

### **Member Registration**

In order to use this Website fully, you must first complete the login process to access the services. During the login process, you are required to give your personal contact information (such as name and email address, etc.). This information is used to contact you and fulfill your requests for services. Some of the requested information may be optional, but Members are encouraged to provide eMedicalPractice with all requested information in order for eMedicalPractice to provide Users and Providers an effective Site to bring them together.

In order to respect the privacy of our registered users, all information submitted to eMedicalPractice will be used for eMedicalPractice members only, and no information will be made available to outside, third party entities unless they are registered as members of eMedicalPractice. We will not sell our member profile data to third parties for marketing purposes.

We provide information to trusted partners who work on behalf of or with eMedicalPractice under confidentiality agreements. These companies may use personal, company, products and services information to help eMedicalPractice provide technical, research and analysis support and customer service, and communicate with you about

offers from eMedicalPractice and our marketing partners. However, these companies do not have any independent right to share this information. We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of eMedicalPractice's terms of use, or as otherwise required by law. We transfer information about you if eMedicalPractice is acquired by or merged with another company. In this event, eMedicalPractice will notify you before information about you is transferred and becomes subject to a different privacy policy statement.

## **Cookies**

A cookie is a small text file where Web sites store information on their visitor's computer with the help of the visitor's browser. eMedicalPractice receives and stores certain types of information whenever you interact with us. For example, like other Web sites, we use "cookies," and we obtain certain types of information when your Web browser accesses our Web site. Cookies are required for a personalized experience, such as Detailed Reports, personal research pages, and for access privileges.

## **Log Files**

We may use IP addresses from time to time, to analyze trends, administer the site, track User's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## **Links**

This Web site contains links to other sites. Please be aware that eMedicalPractice is not responsible for the privacy practices of other sites. We encourage you to read the privacy statements of every Web site that collects personally identifiable information, when you leave our site. This Privacy Statement applies solely to information collected by this Web site.

## **Confidentiality and Security**

We take every precaution to protect your information. When you submit sensitive information via the Web site, your information is protected both online and off-line. We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide services to you or in order to do their jobs. All your information is restricted in our offices. Our information databases are kept in a secure location with limited access to internal staff.

Your eMedicalPractice Account Information is password-protected. In certain areas eMedicalPractice uses industry-standard SSL encryption to protect data transmissions. If you have any questions about the security of our Web site, please contact us via email at **[Support@EMedPractice.com](mailto:Support@EMedPractice.com)** with "Security" in the subject line.

## **Communications**

We will send you a welcoming e-mail to verify your password and user name. As a Customer you will occasionally receive information on products, services, special deals and/or a newsletter. We reserve the right to send you certain communications relating to eMedicalPractice services that are considered part of your eMedicalPractice membership account, without offering you the opportunity to opt-out of receiving them. In certain other communications such as promotional emails, we may provide you the option to not receive future promotional communications. Please see our Unsubscribe section below.

## **Site and Service Updates**

We also send you announcements on site and service updates. We communicate with you about requested services and issues relating to your account via e-mail or phone. Correcting/Updating Member Profile Information

If your personally identifiable information (such as a zip code) changes, we provide a way to correct or update your personal profile data. If you wish to remove yourself as a member, please send us an email at [support@EMedPractice.com](mailto:support@EMedPractice.com) including "Remove Member" in the subject line. Please read our Terms and Conditions for more details.

## **Unsubscribe**

If you no longer wish to receive our emails, you may choose to stop receiving these communications by replying to those e-mails, and including "unsubscribe" in the subject line. However, if these emails have instructions on how to unsubscribe, you must instead follow those instructions contained in these promotional emails that you receive.

If you no longer wish to receive our promotional text messages, you may choose to stop receiving these communications by replying to those text messages, and including "STOP".

## **Changes to this Privacy Statement**

Due to the rapidly evolving technologies on the Internet, we may occasionally update this statement. All revisions will be posted on our site. We will notify you about significant changes in the way we treat personal information by sending a notice to the email address specified in your membership account, or by placing a prominent notice on our site. You have a choice as to whether or not we use your information in this different manner. We will use information in accordance with the Privacy Statement under which the information was collected.

## **Mobile Applications**

This Privacy Policy and Privacy Statement applies to all Mobile Apps and all Personal Information or Other Information that we may collect through the Apps.

### **Protecting children's privacy online**

The Site is not directed to individuals under the age of eighteen (18), and we request that these individuals do not provide Personal Information through the Site. We do not knowingly collect information from children under 18 without parental consent. Visit the [Federal Trade Commission](#) website for more information about the Children's Online Privacy Protection Act (COPPA).

### **Protecting individual health information**

To the extent that we receive, maintain, or process an individual's protected health information, we may disclose that information electronically as authorized by and in accordance with applicable federal and/or state law and the Terms and Conditions of this Company.

### **Questions and Suggestions**

EMED PRACTICE, LLC welcomes comments and questions on this policy. We are dedicated to protecting your personal information and will make every reasonable effort to keep that information secure.

If you have questions regarding this Privacy Statement please send us an email at ***privacyofficer@EMedPractice.com*** including "Privacy Statement" in the subject line.